



Join the Herd

The Texas Bison Association promotes bison production and your business.

Sponsorship opportunities with the Texas Bison Association include a variety of events, education, signage, mixed media and unique opportunities that can be easily combined to create a high-impact sponsorship to meet your business objectives.

Gold Sponsorship \$2,500

- Two TBA Active memberships
- Full Page ad in Texas Bison Journal
- Press announcement of your TBA support distributed to Texas media
- Banner ad on TexasBison.org, year round
- Signage at the TBA Exposition AND Annual Spring Banquet/Auction
- Your brochures distributed at every TBA event and included in new membership kits
- Includes One-Year Membership GO TEXAN
- Product showcase and/or editorial in Texas Bison Journal
- Sponsorship recognition in Texas Bison Journal and on TBA website
- Plaque of Appreciation
- Camera-ready TBA logo for your own marketing
- Table (Eight Tickets) to TBA Spring Banquet & Auction

Silver Sponsorship \$1,000

- One TBA Active membership
- Half Page ad in Texas Bison Journal
- Includes One-Year Membership GO TEXAN
- Product showcase and/or editorial in Texas Bison Journal
- Signage at the TBA Exposition
- Sponsorship recognition in Texas Bison Journal and on TBA website
- Plaque of Appreciation
- Camera-ready TBA logo for your own marketing
- Two Tickets to TBA Spring Banquet & Auction

Bronze Sponsorship \$500

- One TBA Active membership
- Includes One-Year Membership GO TEXAN
- Product showcase and/or editorial in Texas Bison Journal
- Sponsorship recognition in Texas Bison Journal
- Certificate of Appreciation
- Camera-ready TBA logo for your own marketing

Promote Your Products & Services at TBA Events

Annual TBA Exposition:
10x10 Booth
\$300

Annual TBA Banquet & Auction:
Table
\$350

(includes table signage & 8 tickets)



Show Your Support for TBA and Increase Sales

Custom TBA Bison Table Tents:
(features your company logo)



500 Table Tents \$870
1000 Table Tents \$1,150
2000 Table Tents \$1,320

For other quantities, call for pricing.

Custom Sponsorships



Don't see anything here that is an exact fit for what you're looking for? TBA exists to promote you, so let us work with you to customize a sponsorship tailored to meet your needs and marketing

For more information, contact the Texas Bison Association.

12885 Research Blvd., Suite 108A, Austin, TX 78750 • 512.331.8618 • Fax 512.331.8601 • Email John@TexasBison.org

www.TexasBison.org